

International Semiconductor Executive Summit China

DATE: Sunday, September 21, 2025
LOCATION: Pu Tuo Qu, Shang Hai Shi, CN

Event Description

International Semiconductor Executive Summit China is a premier conferences event in Pu Tuo Qu. This event attracts visitors from around the world and significantly impacts local hotel demand, creating opportunities for strategic revenue management and guest experience optimization.

Key Information

Category: conferences
Importance Rank: 42/100
Expected Attendance: 411 people
Event ID: 5ZHVCRgKYAC6zsavNN

Hotel Demand Indicators

ADR Impact Index: 5.1x baseline (varies by property tier & location)
Occupancy Impact: +60 percentage points over baseline
Booking Lead Time: Demand begins 30 days before event
Impact Radius: 15km from venue
Estimated Room Nights: 164 across all properties

Note: Actual impact varies by property location, star rating, and local market conditions.