

# International League T20 - Desert Vipers vs Gulf Giants

DATE: Monday, December 8, 2025  
LOCATION: Dubai, Dubai, AE

## Event Description

International League T20 - Desert Vipers vs Gulf Giants is a premier sports event in Dubai. This event attracts visitors from around the world and significantly impacts local hotel demand, creating opportunities for strategic revenue management and guest experience optimization.

## Key Information

**Category:** sports  
**Importance Rank:** 78/100  
**Expected Attendance:** 25,000 people  
**Event ID:** H4ntrwcJ8K6y6tdGey

## Hotel Demand Indicators

**ADR Impact Index:** 8.1x baseline (varies by property tier & location)  
**Occupancy Impact:** +62 percentage points over baseline  
**Booking Lead Time:** Demand begins 90 days before event  
**Impact Radius:** 25km from venue  
**Estimated Room Nights:** 10,000 across all properties

*Note: Actual impact varies by property location, star rating, and local market conditions.*