

International Graphic and Paper Industry Fair

DATE: Wednesday, October 8, 2025
LOCATION: Beograd, Central Serbia, RS

Event Description

International Graphic and Paper Industry Fair is a premier expos event in Beograd. This event attracts visitors from around the world and significantly impacts local hotel demand, creating opportunities for strategic revenue management and guest experience optimization.

Key Information

Category: expos

Importance Rank: 67/100

Expected Attendance: 7,000 people

Event ID: DRUgiKhemxk3V2Dm9S

Hotel Demand Indicators

ADR Impact Index: 7.2x baseline (varies by property tier & location)

Occupancy Impact: +61 percentage points over baseline

Booking Lead Time: Demand begins 60 days before event

Impact Radius: 15km from venue

Estimated Room Nights: 2,800 across all properties

Note: Actual impact varies by property location, star rating, and local market conditions.