

# International Foamy Virus Meeting

DATE: Monday, September 22, 2025  
LOCATION: Bordeaux, Nouvelle-Aquitaine, FR

---

## Event Description

International Foamy Virus Meeting is a premier conferences event in Bordeaux. This event attracts visitors from around the world and significantly impacts local hotel demand, creating opportunities for strategic revenue management and guest experience optimization.

## Key Information

**Category:** conferences

**Importance Rank:** 40/100

**Expected Attendance:** 305 people

**Event ID:** HFhY5NZX6RG2f7uKCy

## Hotel Demand Indicators

**ADR Impact Index:** 4.9x baseline (varies by property tier & location)

**Occupancy Impact:** +60 percentage points over baseline

**Booking Lead Time:** Demand begins 30 days before event

**Impact Radius:** 15km from venue

**Estimated Room Nights:** 122 across all properties

*Note: Actual impact varies by property location, star rating, and local market conditions.*

---

Generated by Be Circadian | Cultural Intelligence Platform  
<https://becircadian.com/events/international-foamy-virus-meeting>

Document generated on 6/4/2026, 4:07:38 AM