

International Exhibition of Textile Industry

DATE: Monday, November 17, 2025
LOCATION: Madrid, Comunidad de Madrid, ES

Event Description

International Exhibition of Textile Industry is a premier expos event in Madrid. This event attracts visitors from around the world and significantly impacts local hotel demand, creating opportunities for strategic revenue management and guest experience optimization.

Key Information

Category: expos

Importance Rank: 65/100

Expected Attendance: 5,733 people

Event ID: 39NvS9Kzz2cb9Hb5xj

Hotel Demand Indicators

ADR Impact Index: 7.0x baseline (varies by property tier & location)

Occupancy Impact: +60 percentage points over baseline

Booking Lead Time: Demand begins 60 days before event

Impact Radius: 15km from venue

Estimated Room Nights: 2,293 across all properties

Note: Actual impact varies by property location, star rating, and local market conditions.
