

International Exhibition of Hunting, Fishing, Outdoor Activities and Handicrafts

DATE: Wednesday, November 5, 2025
LOCATION: Almaty, KZ

Event Description

International Exhibition of Hunting, Fishing, Outdoor Activities and Handicrafts is a premier expos event in Almaty. This event attracts visitors from around the world and significantly impacts local hotel demand, creating opportunities for strategic revenue management and guest experience optimization.

Key Information

Category: expos

Importance Rank: 67/100

Expected Attendance: 6,939 people

Event ID: 7ecxb22RZ3RbtDmUZL

Hotel Demand Indicators

ADR Impact Index: 7.2x baseline (varies by property tier & location)

Occupancy Impact: +61 percentage points over baseline

Booking Lead Time: Demand begins 60 days before event

Impact Radius: 15km from venue

Estimated Room Nights: 2,776 across all properties

Note: Actual impact varies by property location, star rating, and local market conditions.