

International Congress - Steril.cz - Brno

DATE: Tuesday, October 21, 2025
LOCATION: Brno-středa - Vyškovský kraj, CZ

Event Description

International Congress - Steril.cz - Brno is a premier conferences event in Brno-středa. This event attracts visitors from around the world and significantly impacts local hotel demand, creating opportunities for strategic revenue management and guest experience optimization.

Key Information

Category: conferences

Importance Rank: 43/100

Expected Attendance: 442 people

Event ID: 4N9womCar2KDnnXiNC

Hotel Demand Indicators

ADR Impact Index: 5.2x baseline (varies by property tier & location)

Occupancy Impact: +60 percentage points over baseline

Booking Lead Time: Demand begins 30 days before event

Impact Radius: 15km from venue

Estimated Room Nights: 177 across all properties

Note: Actual impact varies by property location, star rating, and local market conditions.