

# International Congress on Medicinal Chemistry, Drug Discovery & Drug Delivery

DATE: Tuesday, October 21, 2025  
LOCATION: Nice, Provence-Alpes-Côte d'Azur, FR

## Event Description

International Congress on Medicinal Chemistry, Drug Discovery & Drug Delivery is a premier conferences event in Nice. This event attracts visitors from around the world and significantly impacts local hotel demand, creating opportunities for strategic revenue management and guest experience optimization.

## Key Information

**Category:** conferences

**Importance Rank:** 20/100

**Expected Attendance:** 30 people

**Event ID:** 8GvG6R5yJRpKd2Yc4L

## Hotel Demand Indicators

**ADR Impact Index:** 3.2x baseline (varies by property tier & location)

**Occupancy Impact:** +60 percentage points over baseline

**Booking Lead Time:** Demand begins 30 days before event

**Impact Radius:** 15km from venue

**Estimated Room Nights:** 12 across all properties

*Note: Actual impact varies by property location, star rating, and local market conditions.*