

International Congress on Edible & Oil Seeds

DATE: Tuesday, September 9, 2025
LOCATION: Maslak Mahallesi, TR

Event Description

International Congress on Edible & Oil Seeds is a premier conferences event in Maslak Mahallesi. This event attracts visitors from around the world and significantly impacts local hotel demand, creating opportunities for strategic revenue management and guest experience optimization.

Key Information

Category: conferences

Importance Rank: 40/100

Expected Attendance: 300 people

Event ID: 7s7a2ihrSuaRdiQMcb

Hotel Demand Indicators

ADR Impact Index: 4.9x baseline (varies by property tier & location)

Occupancy Impact: +60 percentage points over baseline

Booking Lead Time: Demand begins 30 days before event

Impact Radius: 15km from venue

Estimated Room Nights: 120 across all properties

Note: Actual impact varies by property location, star rating, and local market conditions.