

# International Congress on Architecture and Design

DATE: Saturday, November 8, 2025

LOCATION: Beyo öÇP & VAEVF—esi, TR

## Event Description

International Congress on Architecture and Design is a premier conferences event in Beyo öÇP Belediyesi. This event attracts visitors from around the world and significantly impacts local hotel demand, creating opportunities for strategic revenue management and guest experience optimization.

## Key Information

**Category:** conferences

**Importance Rank:** 45/100

**Expected Attendance:** 572 people

**Event ID:** 8LugHEZayGxgAvw3Hn

## Hotel Demand Indicators

**ADR Impact Index:** 5.3x baseline (varies by property tier & location)

**Occupancy Impact:** +60 percentage points over baseline

**Booking Lead Time:** Demand begins 30 days before event

**Impact Radius:** 15km from venue

**Estimated Room Nights:** 229 across all properties

*Note: Actual impact varies by property location, star rating, and local market conditions.*