

International Conferences New Horizons in the Research of the Dictionary of the Academy

DATE: Tuesday, January 20, 2026
LOCATION: Bellaterra, ES

Event Description

International Conferences New Horizons in the Research of the Dictionary of the Academy is a premier conferences event in Bellaterra. This event attracts visitors from around the world and significantly impacts local hotel demand, creating opportunities for strategic revenue management and guest experience optimization.

Key Information

Category: conferences
Importance Rank: 42/100
Expected Attendance: 399 people
Event ID: DxsfuhR6Akmkk23TWR

Hotel Demand Indicators

ADR Impact Index: 5.1x baseline (varies by property tier & location)
Occupancy Impact: +60 percentage points over baseline
Booking Lead Time: Demand begins 30 days before event
Impact Radius: 15km from venue
Estimated Room Nights: 160 across all properties

Note: Actual impact varies by property location, star rating, and local market conditions.