

International Conference Subjects under Construction: Identity and Memory in the Twenty First Century International Research Network Memita

DATE: Monday, October 20, 2025
LOCATION: Madrid, Comunidad de Madrid, ES

Event Description

International Conference Subjects under Construction: Identity and Memory in the Twenty First Century International Research Network Memita is a premier conferences event in Madrid. This event attracts visitors from around the world and significantly impacts local hotel demand, creating opportunities for strategic revenue management and guest experience optimization.

Key Information

Category: conferences

Importance Rank: 40/100

Expected Attendance: 323 people

Event ID: 6ERPeyAny8n8bHieQU

Hotel Demand Indicators

ADR Impact Index: 4.9x baseline (varies by property tier & location)

Occupancy Impact: +60 percentage points over baseline

Booking Lead Time: Demand begins 30 days before event

Impact Radius: 15km from venue

Estimated Room Nights: 129 across all properties

Note: Actual impact varies by property location, star rating, and local market conditions.

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