

International Conference on Urban Planning and Architectural Design for Sustainable Development

DATE: Tuesday, October 21, 2025

LOCATION: Florence, IT

Event Description

International Conference on Urban Planning and Architectural Design for Sustainable Development is a premier conferences event in Florence. This event attracts visitors from around the world and significantly impacts local hotel demand, creating opportunities for strategic revenue management and guest experience optimization.

Key Information

Category: conferences

Importance Rank: 42/100

Expected Attendance: 410 people

Event ID: ELq7haa7d4abBfg7sU

Hotel Demand Indicators

ADR Impact Index: 5.1x baseline (varies by property tier & location)

Occupancy Impact: +60 percentage points over baseline

Booking Lead Time: Demand begins 30 days before event

Impact Radius: 15km from venue

Estimated Room Nights: 164 across all properties

Note: Actual impact varies by property location, star rating, and local market conditions.

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<https://becircadian.com/events/international-conference-on-urban-planning-and-architectural-design-for-sustainable-development>

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