

International Conference on Technologies for Music Notation and Representation

DATE: Friday, October 24, 2025
LOCATION: Xi Cheng Qu, Bei Jing Shi, CN

Event Description

International Conference on Technologies for Music Notation and Representation is a premier conferences event in Xi Cheng Qu. This event attracts visitors from around the world and significantly impacts local hotel demand, creating opportunities for strategic revenue management and guest experience optimization.

Key Information

Category: conferences

Importance Rank: 43/100

Expected Attendance: 439 people

Event ID: 97kNRjeKTbD9Tr9vN9

Hotel Demand Indicators

ADR Impact Index: 5.2x baseline (varies by property tier & location)

Occupancy Impact: +60 percentage points over baseline

Booking Lead Time: Demand begins 30 days before event

Impact Radius: 15km from venue

Estimated Room Nights: 176 across all properties

Note: Actual impact varies by property location, star rating, and local market conditions.