

# International Conference on Sustainable Communication, Metaverse and Artificial Intelligence

DATE: Wednesday, August 20, 2025  
LOCATION: Sahibzada Ajit Singh Nagar, IN

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## Event Description

International Conference on Sustainable Communication, Metaverse and Artificial Intelligence is a premier conferences event in Sahibzada Ajit Singh Nagar. This event attracts visitors from around the world and significantly impacts local hotel demand, creating opportunities for strategic revenue management and guest experience optimization.

## Key Information

**Category:** conferences  
**Importance Rank:** 43/100  
**Expected Attendance:** 468 people  
**Event ID:** 3i4TFfkrA7uUkWpDe8

## Hotel Demand Indicators

**ADR Impact Index:** 5.2x baseline (varies by property tier & location)  
**Occupancy Impact:** +60 percentage points over baseline  
**Booking Lead Time:** Demand begins 30 days before event  
**Impact Radius:** 15km from venue  
**Estimated Room Nights:** 187 across all properties

*Note: Actual impact varies by property location, star rating, and local market conditions.*