

International Conference on Surface Engineering of Sustainable and Bio Materials

DATE: Monday, December 8, 2025
LOCATION: Chennai, Tamil Nadu, IN

Event Description

International Conference on Surface Engineering of Sustainable and Bio Materials is a premier conferences event in Chennai. This event attracts visitors from around the world and significantly impacts local hotel demand, creating opportunities for strategic revenue management and guest experience optimization.

Key Information

Category: conferences

Importance Rank: 42/100

Expected Attendance: 401 people

Event ID: HHZj6NdzRJAQUYEy3x

Hotel Demand Indicators

ADR Impact Index: 5.1x baseline (varies by property tier & location)

Occupancy Impact: +60 percentage points over baseline

Booking Lead Time: Demand begins 30 days before event

Impact Radius: 15km from venue

Estimated Room Nights: 160 across all properties

Note: Actual impact varies by property location, star rating, and local market conditions.