

International Conference on Soft Computing, Artificial Intelligence, Machine Learning, Smart Materials & Information Technology

DATE: Saturday, December 20, 2025
LOCATION: Amsterdam, Noord-Holland, NL

Event Description

International Conference on Soft Computing, Artificial Intelligence, Machine Learning, Smart Materials & Information Technology is a premier conferences event in Amsterdam. This event attracts visitors from around the world and significantly impacts local hotel demand, creating opportunities for strategic revenue management and guest experience optimization.

Key Information

Category: conferences

Importance Rank: 41/100

Expected Attendance: 346 people

Event ID: 5C3uwxiAhGb95PXDDZ

Hotel Demand Indicators

ADR Impact Index: 5.0x baseline (varies by property tier & location)

Occupancy Impact: +60 percentage points over baseline

Booking Lead Time: Demand begins 30 days before event

Impact Radius: 15km from venue

Estimated Room Nights: 138 across all properties

Note: Actual impact varies by property location, star rating, and local market conditions.