

# International Conference on Smart Manufacturing, Advanced Materials, and Intelligent Automation

DATE: Wednesday, December 17, 2025  
LOCATION: Chennai, IN

## Event Description

International Conference on Smart Manufacturing, Advanced Materials, and Intelligent Automation is a premier conferences event in Chennai. This event attracts visitors from around the world and significantly impacts local hotel demand, creating opportunities for strategic revenue management and guest experience optimization.

## Key Information

**Category:** conferences

**Importance Rank:** 43/100

**Expected Attendance:** 444 people

**Event ID:** F5J7cLv5bvWVXNzx6V

## Hotel Demand Indicators

**ADR Impact Index:** 5.2x baseline (varies by property tier & location)

**Occupancy Impact:** +60 percentage points over baseline

**Booking Lead Time:** Demand begins 30 days before event

**Impact Radius:** 15km from venue

**Estimated Room Nights:** 178 across all properties

*Note: Actual impact varies by property location, star rating, and local market conditions.*