

International Conference on River Health: Assessment to Restoration

DATE: Wednesday, October 29, 2025
LOCATION: Varanasi, Uttar Pradesh, IN

Event Description

International Conference on River Health: Assessment to Restoration is a premier conferences event in Varanasi. This event attracts visitors from around the world and significantly impacts local hotel demand, creating opportunities for strategic revenue management and guest experience optimization.

Key Information

Category: conferences
Importance Rank: 44/100
Expected Attendance: 486 people
Event ID: 6xmm7eWtHAobkMvJMw

Hotel Demand Indicators

ADR Impact Index: 5.2x baseline (varies by property tier & location)
Occupancy Impact: +60 percentage points over baseline
Booking Lead Time: Demand begins 30 days before event
Impact Radius: 15km from venue
Estimated Room Nights: 194 across all properties

Note: Actual impact varies by property location, star rating, and local market conditions.
