

International Conference on Psychiatry and Mental Health

DATE: Monday, October 27, 2025
LOCATION: Schiphol-Rijk, NL

Event Description

International Conference on Psychiatry and Mental Health is a premier conferences event in Schiphol-Rijk. This event attracts visitors from around the world and significantly impacts local hotel demand, creating opportunities for strategic revenue management and guest experience optimization.

Key Information

Category: conferences

Importance Rank: 38/100

Expected Attendance: 250 people

Event ID: 3CyfiCKTwCQCsZ5XES

Hotel Demand Indicators

ADR Impact Index: 4.7x baseline (varies by property tier & location)

Occupancy Impact: +60 percentage points over baseline

Booking Lead Time: Demand begins 30 days before event

Impact Radius: 15km from venue

Estimated Room Nights: 100 across all properties

Note: Actual impact varies by property location, star rating, and local market conditions.