

International Conference on Platform Technology and Service

DATE: Sunday, August 24, 2025
LOCATION: Jeju-si, KR

Event Description

International Conference on Platform Technology and Service is a premier conferences event in Jeju-si. This event attracts visitors from around the world and significantly impacts local hotel demand, creating opportunities for strategic revenue management and guest experience optimization.

Key Information

Category: conferences

Importance Rank: 40/100

Expected Attendance: 331 people

Event ID: A24JKfM7jB7d7jreMm

Hotel Demand Indicators

ADR Impact Index: 4.9x baseline (varies by property tier & location)

Occupancy Impact: +60 percentage points over baseline

Booking Lead Time: Demand begins 30 days before event

Impact Radius: 15km from venue

Estimated Room Nights: 132 across all properties

Note: Actual impact varies by property location, star rating, and local market conditions.