

International Conference on New Ideas in Management, Economics and Accounting

DATE: Friday, November 21, 2025
LOCATION: Copenhagen, DK

Event Description

International Conference on New Ideas in Management, Economics and Accounting is a premier conferences event in Copenhagen. This event attracts visitors from around the world and significantly impacts local hotel demand, creating opportunities for strategic revenue management and guest experience optimization.

Key Information

Category: conferences

Importance Rank: 44/100

Expected Attendance: 500 people

Event ID: EHrti2df5NLHnAbep6

Hotel Demand Indicators

ADR Impact Index: 5.2x baseline (varies by property tier & location)

Occupancy Impact: +60 percentage points over baseline

Booking Lead Time: Demand begins 30 days before event

Impact Radius: 15km from venue

Estimated Room Nights: 200 across all properties

Note: Actual impact varies by property location, star rating, and local market conditions.