

# International Conference on Materials Science and Engineering

DATE: Wednesday, October 22, 2025

LOCATION: B\$>shkent, Toshkent, UZ

## Event Description

International Conference on Materials Science and Engineering is a premier conferences event in B\$>shkent. This event attracts visitors from around the world and significantly impacts local hotel demand, creating opportunities for strategic revenue management and guest experience optimization.

## Key Information

**Category:** conferences

**Importance Rank:** 43/100

**Expected Attendance:** 436 people

**Event ID:** HFcxeDJ8CK2kZtydr

## Hotel Demand Indicators

**ADR Impact Index:** 5.2x baseline (varies by property tier & location)

**Occupancy Impact:** +60 percentage points over baseline

**Booking Lead Time:** Demand begins 30 days before event

**Impact Radius:** 15km from venue

**Estimated Room Nights:** 174 across all properties

*Note: Actual impact varies by property location, star rating, and local market conditions.*