

International Conference on Materials Innovation and Sustainable Infrastructure

DATE: Wednesday, December 10, 2025
LOCATION: Kovvada, Andhra Pradesh, IN

Event Description

International Conference on Materials Innovation and Sustainable Infrastructure is a premier conferences event in Kovvada. This event attracts visitors from around the world and significantly impacts local hotel demand, creating opportunities for strategic revenue management and guest experience optimization.

Key Information

Category: conferences

Importance Rank: 44/100

Expected Attendance: 476 people

Event ID: EZcoibnVb4q3Ji9cCt

Hotel Demand Indicators

ADR Impact Index: 5.2x baseline (varies by property tier & location)

Occupancy Impact: +60 percentage points over baseline

Booking Lead Time: Demand begins 30 days before event

Impact Radius: 15km from venue

Estimated Room Nights: 190 across all properties

Note: Actual impact varies by property location, star rating, and local market conditions.