

International Conference on Materials and Processing for Sustainable Development: Empowering the Future with smart Technologies

DATE: Thursday, November 27, 2025
LOCATION: Kanpur, Uttar Pradesh, IN

Event Description

International Conference on Materials and Processing for Sustainable Development: Empowering the Future with smart Technologies is a premier conferences event in Kanpur. This event attracts visitors from around the world and significantly impacts local hotel demand, creating opportunities for strategic revenue management and guest experience optimization.

Key Information

Category: conferences

Importance Rank: 42/100

Expected Attendance: 413 people

Event ID: BBnNkPm2Xu6dzkSuGB

Hotel Demand Indicators

ADR Impact Index: 5.1x baseline (varies by property tier & location)

Occupancy Impact: +60 percentage points over baseline

Booking Lead Time: Demand begins 30 days before event

Impact Radius: 15km from venue

Estimated Room Nights: 165 across all properties

Note: Actual impact varies by property location, star rating, and local market conditions.