

International Conference on Knowledge Management Business and Social Science Innovation Research

DATE: Friday, August 15, 2025
LOCATION: Seoul, KR

Event Description

International Conference on Knowledge Management Business and Social Science Innovation Research is a premier conferences event in the region. This event attracts visitors from around the world and significantly impacts local hotel demand, creating opportunities for strategic revenue management and guest experience optimization.

Key Information

Category: conferences

Importance Rank: 43/100

Expected Attendance: 446 people

Event ID: BmSWXn93Ptmo9xYksv

Hotel Demand Indicators

ADR Impact Index: 5.2x baseline (varies by property tier & location)

Occupancy Impact: +60 percentage points over baseline

Booking Lead Time: Demand begins 30 days before event

Impact Radius: 15km from venue

Estimated Room Nights: 178 across all properties

Note: Actual impact varies by property location, star rating, and local market conditions.