

# International Conference on "Inside the Networks: How Knowledge-Sharing Drives Improvised SALW, IEDs and UAS Production"

DATE: Monday, December 8, 2025

LOCATION: Genève, Genève, CH

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## Event Description

International Conference on "Inside the Networks: How Knowledge-Sharing Drives Improvised SALW, IEDs and UAS Production" is a premier conferences event in Genève. This event attracts visitors from around the world and significantly impacts local hotel demand, creating opportunities for strategic revenue management and guest experience optimization.

## Key Information

**Category:** conferences

**Importance Rank:** 43/100

**Expected Attendance:** 436 people

**Event ID:** DX3SNcjNcLKZofVrcQ

## Hotel Demand Indicators

**ADR Impact Index:** 5.2x baseline (varies by property tier & location)

**Occupancy Impact:** +60 percentage points over baseline

**Booking Lead Time:** Demand begins 30 days before event

**Impact Radius:** 15km from venue

**Estimated Room Nights:** 174 across all properties

*Note: Actual impact varies by property location, star rating, and local market conditions.*

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<https://becircadian.com/events/international-conference-on-inside-the-networks-how-knowledge-sharing-drives-improvised-salw-ieds-and-uas-production>

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