

International Conference on Information, Implementation, and Innovation in Technology

DATE: Wednesday, November 26, 2025
LOCATION: Hanoi, VN

Event Description

International Conference on Information, Implementation, and Innovation in Technology is a premier conferences event in Hanoi. This event attracts visitors from around the world and significantly impacts local hotel demand, creating opportunities for strategic revenue management and guest experience optimization.

Key Information

Category: conferences
Importance Rank: 39/100
Expected Attendance: 292 people
Event ID: FJ6DBz7adVH4tVXLTv

Hotel Demand Indicators

ADR Impact Index: 4.8x baseline (varies by property tier & location)
Occupancy Impact: +60 percentage points over baseline
Booking Lead Time: Demand begins 30 days before event
Impact Radius: 15km from venue
Estimated Room Nights: 117 across all properties

Note: Actual impact varies by property location, star rating, and local market conditions.