

International Conference on Global Research Insights in Social Science Business, Economics and Management Studies

DATE: Friday, December 19, 2025
LOCATION: Jung District, Seoul, KR

Event Description

International Conference on Global Research Insights in Social Science Business, Economics and Management Studies is a premier conferences event in Jung District. This event attracts visitors from around the world and significantly impacts local hotel demand, creating opportunities for strategic revenue management and guest experience optimization.

Key Information

Category: conferences

Importance Rank: 40/100

Expected Attendance: 300 people

Event ID: AvJcFTj5Ptjmx6a2N5

Hotel Demand Indicators

ADR Impact Index: 4.9x baseline (varies by property tier & location)

Occupancy Impact: +60 percentage points over baseline

Booking Lead Time: Demand begins 30 days before event

Impact Radius: 15km from venue

Estimated Room Nights: 120 across all properties

Note: Actual impact varies by property location, star rating, and local market conditions.