

International Conference on English Language, Literature and Culture

DATE: Thursday, December 11, 2025
LOCATION: Sharjah, Sharjah, AE

Event Description

International Conference on English Language, Literature and Culture is a premier conferences event in Sharjah. This event attracts visitors from around the world and significantly impacts local hotel demand, creating opportunities for strategic revenue management and guest experience optimization.

Key Information

Category: conferences

Importance Rank: 42/100

Expected Attendance: 408 people

Event ID: 7oCza6Chf2X5vjSy3D

Hotel Demand Indicators

ADR Impact Index: 5.1x baseline (varies by property tier & location)

Occupancy Impact: +60 percentage points over baseline

Booking Lead Time: Demand begins 30 days before event

Impact Radius: 15km from venue

Estimated Room Nights: 163 across all properties

Note: Actual impact varies by property location, star rating, and local market conditions.