

International Conference on Ecomaterials

DATE: Sunday, November 23, 2025
LOCATION: Khet Thung Khru, Krung Thep Maha Nakhon, TH

Event Description

International Conference on Ecomaterials is a premier conferences event in Khet Thung Khru. This event attracts visitors from around the world and significantly impacts local hotel demand, creating opportunities for strategic revenue management and guest experience optimization.

Key Information

Category: conferences

Importance Rank: 42/100

Expected Attendance: 419 people

Event ID: CUQiqyL2PVgtZtJSfb

Hotel Demand Indicators

ADR Impact Index: 5.1x baseline (varies by property tier & location)

Occupancy Impact: +60 percentage points over baseline

Booking Lead Time: Demand begins 30 days before event

Impact Radius: 15km from venue

Estimated Room Nights: 168 across all properties

Note: Actual impact varies by property location, star rating, and local market conditions.
