

International Conference on CreativeMedia/ Technologies

DATE: Tuesday, November 25, 2025
LOCATION: Saint Pölten, AT

Event Description

International Conference on CreativeMedia/Technologies is a premier conferences event in Saint Pölten. This event attracts visitors from around the world and significantly impacts local hotel demand, creating opportunities for strategic revenue management and guest experience optimization.

Key Information

Category: conferences

Importance Rank: 41/100

Expected Attendance: 361 people

Event ID: 5sNMYCr5Bn36zT9gYr

Hotel Demand Indicators

ADR Impact Index: 5.0x baseline (varies by property tier & location)

Occupancy Impact: +60 percentage points over baseline

Booking Lead Time: Demand begins 30 days before event

Impact Radius: 15km from venue

Estimated Room Nights: 144 across all properties

Note: Actual impact varies by property location, star rating, and local market conditions.
