

International Conference on Conceptual Modeling

DATE: Monday, October 20, 2025
LOCATION: Chasseneuil-du-Poitou, Nouvelle-Aquitaine, FR

Event Description

International Conference on Conceptual Modeling is a premier conferences event in Chasseneuil-du-Poitou. This event attracts visitors from around the world and significantly impacts local hotel demand, creating opportunities for strategic revenue management and guest experience optimization.

Key Information

Category: conferences
Importance Rank: 44/100
Expected Attendance: 500 people
Event ID: 37FsT2PfK9K6oLFjg7

Hotel Demand Indicators

ADR Impact Index: 5.2x baseline (varies by property tier & location)
Occupancy Impact: +60 percentage points over baseline
Booking Lead Time: Demand begins 30 days before event
Impact Radius: 15km from venue
Estimated Room Nights: 200 across all properties

Note: Actual impact varies by property location, star rating, and local market conditions.
