

International Conference on Characterization & Advanced Research in Materials

DATE: Wednesday, November 12, 2025
LOCATION: Sahibzada Ajit Singh Nagar, IN

Event Description

International Conference on Characterization & Advanced Research in Materials is a premier conferences event in Sahibzada Ajit Singh Nagar. This event attracts visitors from around the world and significantly impacts local hotel demand, creating opportunities for strategic revenue management and guest experience optimization.

Key Information

Category: conferences

Importance Rank: 30/100

Expected Attendance: 100 people

Event ID: y4BqGS444gG8HDmbyL

Hotel Demand Indicators

ADR Impact Index: 4.1x baseline (varies by property tier & location)

Occupancy Impact: +60 percentage points over baseline

Booking Lead Time: Demand begins 30 days before event

Impact Radius: 15km from venue

Estimated Room Nights: 40 across all properties

Note: Actual impact varies by property location, star rating, and local market conditions.