

International Conference on Business Marketing Strategies Social Science and Management Research

DATE: Friday, October 10, 2025
LOCATION: 札幌市 札幌市, JP

Event Description

International Conference on Business Marketing Strategies Social Science and Management Research is a premier conferences event in 札幌市. This event attracts visitors from around the world and significantly impacts local hotel demand, creating opportunities for strategic revenue management and guest experience optimization.

Key Information

Category: conferences

Importance Rank: 42/100

Expected Attendance: 386 people

Event ID: A8J5m3xaopE9r8evLH

Hotel Demand Indicators

ADR Impact Index: 5.1x baseline (varies by property tier & location)

Occupancy Impact: +60 percentage points over baseline

Booking Lead Time: Demand begins 30 days before event

Impact Radius: 15km from venue

Estimated Room Nights: 154 across all properties

Note: Actual impact varies by property location, star rating, and local market conditions.

Generated by Be Circadian | Cultural Intelligence Platform
<https://becircadian.com/events/international-conference-on-business-marketing-strategies-social-science-and-management-research>

Document generated on 6/4/2026, 3:45:00 PM