

International Conference on Business Management, Economics, Social Sciences and Humanities

DATE: Friday, August 15, 2025
LOCATION: 3rd Floor, Athum Thani, TH

Event Description

International Conference on Business Management, Economics, Social Sciences and Humanities is a premier conferences event in 3rd Floor, Athum Thani. This event attracts visitors from around the world, significantly impacts local hotel demand, creating opportunities for strategic revenue management and guest experience optimization.

Key Information

Category: conferences
Importance Rank: 40/100
Expected Attendance: 300 people
Event ID: 4x3RJpK4nnUoR7qaWg

Hotel Demand Indicators

ADR Impact Index: 4.9x baseline (varies by property tier & location)
Occupancy Impact: +60 percentage points over baseline
Booking Lead Time: Demand begins 30 days before event
Impact Radius: 15km from venue
Estimated Room Nights: 120 across all properties

Note: Actual impact varies by property location, star rating, and local market conditions.