

International Conference on Biometrics and Kansei Engineering

DATE: Wednesday, September 10, 2025
LOCATION: Higashi-ku, Fukuoka-ken, JP

Event Description

International Conference on Biometrics and Kansei Engineering is a premier conferences event in Higashi-ku. This event attracts visitors from around the world and significantly impacts local hotel demand, creating opportunities for strategic revenue management and guest experience optimization.

Key Information

Category: conferences

Importance Rank: 40/100

Expected Attendance: 328 people

Event ID: AnX9x4LNDS4ugG9FD7

Hotel Demand Indicators

ADR Impact Index: 4.9x baseline (varies by property tier & location)

Occupancy Impact: +60 percentage points over baseline

Booking Lead Time: Demand begins 30 days before event

Impact Radius: 15km from venue

Estimated Room Nights: 131 across all properties

Note: Actual impact varies by property location, star rating, and local market conditions.