

International Conference of Young Researchers

DATE: Wednesday, September 24, 2025
LOCATION: Salamanca, Castile and León, ES

Event Description

International Conference of Young Researchers is a premier conferences event in Salamanca. This event attracts visitors from around the world and significantly impacts local hotel demand, creating opportunities for strategic revenue management and guest experience optimization.

Key Information

Category: conferences

Importance Rank: 41/100

Expected Attendance: 338 people

Event ID: J8ZgzcZUrJYnPkU56V

Hotel Demand Indicators

ADR Impact Index: 5.0x baseline (varies by property tier & location)

Occupancy Impact: +60 percentage points over baseline

Booking Lead Time: Demand begins 30 days before event

Impact Radius: 15km from venue

Estimated Room Nights: 135 across all properties

Note: Actual impact varies by property location, star rating, and local market conditions.