

International Conference Modern Culture and Communication

DATE: Wednesday, October 15, 2025
LOCATION: Sankt-Peterburg, Saint Petersburg, RU

Event Description

International Conference Modern Culture and Communication is a premier conferences event in Sankt-Peterburg. This event attracts visitors from around the world and significantly impacts local hotel demand, creating opportunities for strategic revenue management and guest experience optimization.

Key Information

Category: conferences

Importance Rank: 41/100

Expected Attendance: 344 people

Event ID: 3hbWcgdGjHxmFBFZw3

Hotel Demand Indicators

ADR Impact Index: 5.0x baseline (varies by property tier & location)

Occupancy Impact: +60 percentage points over baseline

Booking Lead Time: Demand begins 30 days before event

Impact Radius: 15km from venue

Estimated Room Nights: 138 across all properties

Note: Actual impact varies by property location, star rating, and local market conditions.
