

International conference entitled "The Soviet-Turkish Treaty of and the Armenian Factor: A Look Years Later" at Ysu

DATE: Thursday, November 20, 2025

LOCATION: Yerevan, Yerevan, AM

Event Description

International conference entitled "The Soviet-Turkish Treaty of and the Armenian Factor: A Look Years Later" at Ysu is a premier conferences event in Yerevan. This event attracts visitors from around the world and significantly impacts local hotel demand, creating opportunities for strategic revenue management and guest experience optimization.

Key Information

Category: conferences

Importance Rank: 41/100

Expected Attendance: 342 people

Event ID: 3atrKaH85uz89dTgfn

Hotel Demand Indicators

ADR Impact Index: 5.0x baseline (varies by property tier & location)

Occupancy Impact: +60 percentage points over baseline

Booking Lead Time: Demand begins 30 days before event

Impact Radius: 15km from venue

Estimated Room Nights: 137 across all properties

Note: Actual impact varies by property location, star rating, and local market conditions.

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<https://becircadian.com/events/international-conference-entitled-the-soviet-turkish-treaty-of-and-the-armenian-factor-a-look-years-later-at-ysu>

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