

International Conference Big Data, Knowledge and Control Systems Engineering

DATE: Thursday, November 6, 2025
LOCATION: Bankya, Sofia City Province, BG

Event Description

International Conference Big Data, Knowledge and Control Systems Engineering is a premier conferences event in Bankya. This event attracts visitors from around the world and significantly impacts local hotel demand, creating opportunities for strategic revenue management and guest experience optimization.

Key Information

Category: conferences

Importance Rank: 30/100

Expected Attendance: 100 people

Event ID: 3biUY4WANpgKX5J8mT

Hotel Demand Indicators

ADR Impact Index: 4.1x baseline (varies by property tier & location)

Occupancy Impact: +60 percentage points over baseline

Booking Lead Time: Demand begins 30 days before event

Impact Radius: 15km from venue

Estimated Room Nights: 40 across all properties

Note: Actual impact varies by property location, star rating, and local market conditions.