

International Computer Conference on Wavelet Active Media Technology and Information Processing

DATE: Thursday, December 11, 2025
LOCATION: Cheng Du Shi, Si Chuan Sheng, CN

Event Description

International Computer Conference on Wavelet Active Media Technology and Information Processing is a premier conferences event in Cheng Du Shi. This event attracts visitors from around the world and significantly impacts local hotel demand, creating opportunities for strategic revenue management and guest experience optimization.

Key Information

Category: conferences

Importance Rank: 44/100

Expected Attendance: 500 people

Event ID: 3mMBUpKV6swmHop7M2

Hotel Demand Indicators

ADR Impact Index: 5.2x baseline (varies by property tier & location)

Occupancy Impact: +60 percentage points over baseline

Booking Lead Time: Demand begins 30 days before event

Impact Radius: 15km from venue

Estimated Room Nights: 200 across all properties

Note: Actual impact varies by property location, star rating, and local market conditions.