

# International Artificial Intelligence and Blockchain Conference

DATE: Tuesday, September 16, 2025

LOCATION: Chiyoda-ku, T Ö' M-to, JP

## Event Description

International Artificial Intelligence and Blockchain Conference is a premier conferences event in Chiyoda-ku. This event attracts visitors from around the world and significantly impacts local hotel demand, creating opportunities for strategic revenue management and guest experience optimization.

## Key Information

**Category:** conferences

**Importance Rank:** 41/100

**Expected Attendance:** 372 people

**Event ID:** B3mh3Ji5mgNVWWjF2J

## Hotel Demand Indicators

**ADR Impact Index:** 5.0x baseline (varies by property tier & location)

**Occupancy Impact:** +60 percentage points over baseline

**Booking Lead Time:** Demand begins 30 days before event

**Impact Radius:** 15km from venue

**Estimated Room Nights:** 149 across all properties

*Note: Actual impact varies by property location, star rating, and local market conditions.*