

International Agro-Industrial Exhibition Agrorus

DATE: Wednesday, October 15, 2025
LOCATION: Saint Petersburg, Saint Petersburg, RU

Event Description

International Agro-Industrial Exhibition Agrorus is a premier expos event in Saint Petersburg. This event attracts visitors from around the world and significantly impacts local hotel demand, creating opportunities for strategic revenue management and guest experience optimization.

Key Information

Category: expos
Importance Rank: 66/100
Expected Attendance: 6,500 people
Event ID: DzTgx52tdhRdUf3n5Q

Hotel Demand Indicators

ADR Impact Index: 7.1x baseline (varies by property tier & location)
Occupancy Impact: +61 percentage points over baseline
Booking Lead Time: Demand begins 60 days before event
Impact Radius: 15km from venue
Estimated Room Nights: 2,600 across all properties

Note: Actual impact varies by property location, star rating, and local market conditions.