

# Intensive Course: HOAI 2021 for Clients

DATE: Wednesday, December 3, 2025  
LOCATION: Nuremberg, DE

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## Event Description

Intensive Course: HOAI 2021 for Clients is a premier expos event in Nuremberg. This event attracts visitors from around the world and significantly impacts local hotel demand, creating opportunities for strategic revenue management and guest experience optimization.

## Key Information

**Category:** expos

**Importance Rank:** 56/100

**Expected Attendance:** 2,000 people

**Event ID:** CeieReHShALY3aLnrp

## Hotel Demand Indicators

**ADR Impact Index:** 6.3x baseline (varies by property tier & location)

**Occupancy Impact:** +60 percentage points over baseline

**Booking Lead Time:** Demand begins 60 days before event

**Impact Radius:** 15km from venue

**Estimated Room Nights:** 800 across all properties

*Note: Actual impact varies by property location, star rating, and local market conditions.*