

# Instituto AC Cordoba vs CA Sarmiento Junin

DATE: Sunday, November 9, 2025  
LOCATION: Junín, Buenos Aires Province, AR

## Event Description

Instituto AC Cordoba vs CA Sarmiento Junin is a premier sports event in Junín. This event attracts visitors from around the world and significantly impacts local hotel demand, creating opportunities for strategic revenue management and guest experience optimization.

## Key Information

**Category:** sports

**Importance Rank:** 73/100

**Expected Attendance:** 13,821 people

**Event ID:** 6uCtkSSWjr572mBG4V

## Hotel Demand Indicators

**ADR Impact Index:** 7.7x baseline (varies by property tier & location)

**Occupancy Impact:** +61 percentage points over baseline

**Booking Lead Time:** Demand begins 90 days before event

**Impact Radius:** 25km from venue

**Estimated Room Nights:** 5,528 across all properties

*Note: Actual impact varies by property location, star rating, and local market conditions.*