

Inspired Back-to-School Kids Shopping with Periwinkle Fox!

DATE: Saturday, August 16, 2025
LOCATION: Pittsburgh, Pennsylvania, US

Event Description

Inspired Back-to-School Kids Shopping with Periwinkle Fox! is a premier expos event in Pittsburgh. This event attracts visitors from around the world and significantly impacts local hotel demand, creating opportunities for strategic revenue management and guest experience optimization.

Key Information

Category: expos
Importance Rank: 45/100
Expected Attendance: 584 people
Event ID: 8dWyYLLnnZzV9r5nBD

Hotel Demand Indicators

ADR Impact Index: 5.3x baseline (varies by property tier & location)
Occupancy Impact: +60 percentage points over baseline
Booking Lead Time: Demand begins 30 days before event
Impact Radius: 15km from venue
Estimated Room Nights: 234 across all properties

Note: Actual impact varies by property location, star rating, and local market conditions.
