

INSPIRE Brussels 2025

DATE: Friday, October 17, 2025
LOCATION: Sint-Genesius-Rode, Vlaanderen, BE

Event Description

INSPIRE Brussels 2025 is a premier conferences event in Sint-Genesius-Rode. This event attracts visitors from around the world and significantly impacts local hotel demand, creating opportunities for strategic revenue management and guest experience optimization.

Key Information

Category: conferences

Importance Rank: 41/100

Expected Attendance: 341 people

Event ID: DMk4bU7i2nLWiXoNZa

Hotel Demand Indicators

ADR Impact Index: 5.0x baseline (varies by property tier & location)

Occupancy Impact: +60 percentage points over baseline

Booking Lead Time: Demand begins 30 days before event

Impact Radius: 15km from venue

Estimated Room Nights: 136 across all properties

Note: Actual impact varies by property location, star rating, and local market conditions.
