

INSPIRATION DAY BY INSPIRE ME BRACELETS AT GALLERIA FTL MALL STORE

DATE: Friday, August 22, 2025
LOCATION: Fort Lauderdale, Florida, US

Event Description

INSPIRATION DAY BY INSPIRE ME BRACELETS AT GALLERIA FTL MALL STORE is a premier expos event in Fort Lauderdale. This event attracts visitors from around the world and significantly impacts local hotel demand, creating opportunities for strategic revenue management and guest experience optimization.

Key Information

Category: expos

Importance Rank: 46/100

Expected Attendance: 605 people

Event ID: B6AAQtoAYWrB5cqzat

Hotel Demand Indicators

ADR Impact Index: 5.4x baseline (varies by property tier & location)

Occupancy Impact: +60 percentage points over baseline

Booking Lead Time: Demand begins 30 days before event

Impact Radius: 15km from venue

Estimated Room Nights: 242 across all properties

Note: Actual impact varies by property location, star rating, and local market conditions.