

# Insectopolis Tour with Peter Kuper & Comic Arts Workshop with Clare Pernice and Allison Conway

DATE: Saturday, September 20, 2025

LOCATION: New York, New York, US

---

## Event Description

Insectopolis Tour with Peter Kuper & Comic Arts Workshop with Clare Pernice and Allison Conway is a premier expos event in New York. This event attracts visitors from around the world and significantly impacts local hotel demand, creating opportunities for strategic revenue management and guest experience optimization.

## Key Information

**Category:** expos

**Importance Rank:** 39/100

**Expected Attendance:** 289 people

**Event ID:** EHq9BCSJj2B2SGgDRH

## Hotel Demand Indicators

**ADR Impact Index:** 4.8x baseline (varies by property tier & location)

**Occupancy Impact:** +60 percentage points over baseline

**Booking Lead Time:** Demand begins 30 days before event

**Impact Radius:** 15km from venue

**Estimated Room Nights:** 116 across all properties

*Note: Actual impact varies by property location, star rating, and local market conditions.*

---

Generated by Be Circadian | Cultural Intelligence Platform

<https://becircadian.com/events/insectopolis-tour-with-peter-kuper-comic-arts-workshop-with-clare-pernice-and-allison-conway>

Document generated on 6/4/2026, 8:10:56 AM